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Pannone Lopes Devereaux & West Partner Brian J. Lamoureux invited to present 'Managing Social Media in the Workplace' by the 501 Tech Club

Tech Collective IT Managers Roundtable to be held on March 20th at The Rhode Island Foundation

Providence, RI (March 15, 2012) - Pannone Lopes Devereaux & West LLC (PLDW) Partner Brian J. Lamoureux, who is widely recognized as a thought leader on the emerging legal issues of social media use in the workplace, will be a featured speaker at the 501 Tech Club's 'Tech Collective IT Managers Roundtable' on March 20, 2012 at 3:00 pm at the Rhode Island Foundation, located in downtown Providence, RI.

The roundtable will focus on how organizations can manage social media, and the attendees will discuss acceptable use policies and employment practices; workplace controls and content ownership; and platform management tools and analytics. Mr. Lamoureux's presentation will provide attendees with a comprehensive understanding of the most common and problematic legal pitfalls that can result from the improper use of social media in businesses of all sizes, including copyright and defamation issues, disclosure of trade secrets and confidential information about the company's activities or business, as well as intellectual property and other privacy infringements. He will also share information with the roundtable as to the best practices to incorporate into their IT strategies in order to grow their business while protecting their organizations from legal claims.

"As social media evolves, the question is no longer whether your organization should use social media, but *how* should your organization leverage the power of social media to grow your business

while managing the legal risks,” said Mr. Lamoureux. “Often, the evaluation, implementation and monitoring of social media falls on IT departments, which is why it is critical to have a solid understanding of how they can protect themselves and their organizations in the Digital Age.”

Mr. Lamoureux is an accomplished complex commercial litigator who focuses on labor and employment law, social media law, creditors’ rights, surety law, construction law, telecommunications zoning, structured settlement transfers, and student loan bankruptcy matters. He is a sought-after speaker, published author and commentator on the use and abuse of social media in the workplace. He has presented nationally to Fortune 100 and 500 executives on social media law. His workshops are informative on the most recent case law around this subject matter and provide practical tips for employers and other professionals. Mr. Lamoureux was recently named to the Providence Business News Class of 2011 *40 Under Forty*, having distinguished himself in the practice of law and as a community leader.

In addition to Attorney Lamoureux’s presentation, IT professionals from some of the state’s most prominent companies will hear from, and participate in a question and answer session with, Kathleen Malin, VP Technology & Operations at The Rhode Island Foundation, and Sheryl Carter, Director of Creative Strategy & Services at Embolden.

The Tech Collective is the technology industry association of Rhode Island and a 501(c)3 non-profit organization. As an Industry Partner with the Governor's Workforce Board of Rhode Island for the Information Technology and Bioscience industries, its mission is to inspire, engage, educate and employ a burgeoning technological and ‘Knowledge Economy’ in Rhode Island.

To learn more about the topic of ‘Social Media in the Workplace’ and to view a video featuring Mr. Lamoureux or read his essays, please visit www.pldw.com or log onto the firm’s YouTube Channel at [PLDW-YouTube](#). To reach Mr. Lamoureux, please call 401-824-5100, email bjl@pldw.com, or follow him on [Twitter: @brianattorney](#). For further information about PLDW, please contact David Sweet, PLDW Director of Administration, at 401-824-5100 or visit www.pldw.com.

About Pannone Lopes Devereaux & West LLC

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, government relations, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness, which is

derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit www.pldw.com.