



PLDW

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PLDW Partner Brian J. Lamoureux Addresses ‘Social Media Safety’ for Immaculate Conception Catholic Regional School Parents

Providence, RI – February 6, 2014 – Pannone Lopes Devereaux & West LLC (PLDW) Partner Brian J. Lamoureux, a national authority on social media and the law, will lead a discussion on ‘social media safety’ with parents of students at Immaculate Conception Catholic Regional School (ICCR). His presentation at the school, located at 235 Garden Hills Drive, Cranston, RI, is scheduled for Wednesday, Feb. 26, 2014, at 6:30 p.m. Attorney Lamoureux will provide information on the newest – and most dangerous – social media apps and sites that children are using. He will also offer tips and best practices for parents to follow in an effort to avoid the harmful and permanent consequences of poor choices made by children on social media, such as cyberbullying.

“I am impressed that ICCR is at the forefront of these critical issues and has taken the initiative to engage with parents,” said Attorney Lamoureux. “These are important issues for our children, and I look forward to sharing my insights with parents, as well as discussing their thoughts and concerns.”

“Brian Lamoureux brings adults the knowledge and tools to understand the complexities of social media and Internet safety,” said Brian Cordeiro, ICCR Principal. “He informs parents so they can transform how they parent their children to be safer, smarter and healthier. With unique vantage as a parent and social media lawyer, Mr. Lamoureux is helping create the conversations we need to have as a community that raises healthy children.”

According to the latest PEW Research Center’s “Teens, Social Media, and Privacy” report on the use of social media by young people, nearly 100% of those ages 12-17 use the Internet, with eight out of 10 online teens using some kind of social media.

“Never has there been a more important time to educate parents about the realities and dangers of social media and Internet safety. Too many young people are negatively impacted by the dangers of the information age,” said Mr. Cordeiro. “Young people have more access than ever before to technological opportunities that can drastically complicate their lives and impact their healthy development.”

Attorney Lamoureux is a member of the PLDW Litigation, Employment, and Corporate & Business Teams with an extensive practice in the areas of employment law, complex commercial litigation, social media law and creditors’ rights. He is a nationally-recognized speaker on cutting-edge legal issues relating to social media, and has presented to thousands of individuals on the subject matter, including Fortune 150+ executives, other business leaders, employers, students, educators and HR executives. His essays, webinars and broadcast commentaries on social media and workplace issues have been widely distributed by local and national multimedia companies. Attorney Lamoureux is also a frequent broadcast analyst on breaking news regarding legal issues associated with social media and the law. In addition to his law practice, Attorney Lamoureux is an Adjunct Assistant Professor of Business Law at Providence College, his alma mater.

To learn more about the topic of social media in the workplace, view a video featuring Mr. Lamoureux or read his essays, please visit www.pldw.com or log onto the firm’s YouTube Channel at PLDWLLC-YouTube. To reach Mr. Lamoureux, please call 401-824-5100, email bjl@pldw.com, or follow him on Twitter (@brianattorney). To learn more about PLDW, visit www.pldw.com or follow us on Twitter (@pldwllc) and stay up-to-date with the firm’s activities on LinkedIn, Facebook, Google+ and Pinterest.

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The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, employment, government relations, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit www.pldw.com.