



For information, contact:  
Pannone Lopes Devereaux & West LLC  
David Sweet at [dsweet@pldw.com](mailto:dsweet@pldw.com)  
401-824-5100

**Brian J. Lamoureux, Pannone Lopes Devereaux & West Partner, to Address Legal Implications of Social Media Use by Employees at Bryant University Workshop, April 24**

***Program Includes Simulated Case Study on Navigating and Handling Negative Online Activity***

Providence, RI (April 18, 2013) - Pannone Lopes Devereaux & West LLC (PLDW) Partner Brian J. Lamoureux is a featured speaker at an interactive workshop addressing social media use in the workplace and the consequences that may result due to indiscretions by employees' online comments. Attorney Lamoureux will be joined by Mari Anne Snow, CEO of SophiaThink, a digital consulting company, for the presentation entitled, "*Your Employee Said What on Facebook?*" *Social Media: Minimizing or Capitalizing on Employee Online Indiscretion*. The 90-minute program will begin at 9 a.m. on April 24, and is part of Bryant University's Executive Development Center's educational workshops for business leaders. For further information and to register, visit

<http://edc.bryant.edu/social-media-mitigation-seminar.htm>

The workshop will feature several hands-on simulated crisis management scenarios based on an employee online "incident." The speakers will provide information and insight into navigating through and neutralizing potential negative impacts, and will address best business practices to have in place to proactively manage social media use by employees. Attendees will also learn about current online behavioral trends and receive practical tips and tools on the use of social media in the workplace. This program has been approved for 2.00 (General) recertification credit hours toward PHR, SPHR, and GPHR recertification through the HR Certification Institute.

Attorney Lamoureux is a widely recognized national legal voice on the use of social media in the workplace and has conducted numerous seminars on the emerging legal issues of social media and the law. He is a published author and commentator on the use and abuse of social media in education and the workplace. His presentations and workshops incorporate the latest information from case law on social media use and provide practical tips for employers, educators, business leaders and other professionals. He has presented nationally to Fortune 150+ executives and thousands of business, marketing, educators and human resource executives in and beyond the local market.

Mr. Lamoureux is also an accomplished business litigator in the areas of employment law, social media law, creditors' rights, surety law, construction law, student loan bankruptcy matters, and is qualified to serve as a receiver in Rhode Island Superior Court. He was named to the Providence Business News Class of 2011 *40 Under Forty*, having distinguished himself in the practice of law and as a community leader.

To learn more about the topic of 'social media in the workplace', view a video featuring Mr. Lamoureux or read his essays, please visit [www.pldw.com](http://www.pldw.com) or visit the firm's YouTube Channel [PLDWLLC-YouTube](#). To reach Mr. Lamoureux, please call 401-824-5100 or email [bjl@pldw.com](mailto:bjl@pldw.com). For further information about PLDW, please contact David Sweet, PLDW Director of Administration, at 401-824-5100 or visit [www.pldw.com](http://www.pldw.com).

### **About Pannone Lopes Devereaux & West LLC**

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, government relations, employment, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness, which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit [www.pldw.com](http://www.pldw.com).