



*counselors at law*

For information, contact:  
Pannone Lopes Devereaux & West LLC  
David Sweet at [dsweet@pldw.com](mailto:dsweet@pldw.com)  
401-824-5100

## **Brian J. Lamoureux, Pannone Lopes Devereaux & West Partner, Featured Panelist at PBN Social Media & Marketing Summit**

*2013 Social Media & Marketing: The Latest Trends and Making Sense of it All*

Providence, RI (February 21, 2013) - Pannone Lopes Devereaux & West LLC (PLDW) Partner Brian J. Lamoureux will be a featured panelist at the Providence Business News' 2013 Social Media and Marketing Summit, February 27th at the Crowne Plaza Hotel in Warwick.

The Summit will feature two panels of marketing, social media, IT and legal professionals who will provide information, insights and advice on what is new, what is working, and how to use social media in an integrated marketing plan to increase business. The Summit will also look at issues surrounding social media policies at work, and using LinkedIn and Facebook for HR and recruiting. PBN editor Mark Murphy will be the moderator, and interaction with the audience will be encouraged throughout the Summit.

In addition to Attorney Lamoureux, Summit Panelists include: Christopher Ciunci, CEO, Tribal Vision; Ryan Bonifacino, VP Digital Strategy, Alex and Ani; Corissa St. Laurent, Constant Contact; and Joel Evans, Mobiquity. The Summit runs from 8 a.m. to 11 a.m. [Click Here](#) for tickets and more information.

Attorney Lamoureux has become a local and national authority on the emerging legal issues of social media and the law, and is a sought-after speaker, published author and commentator on the use and abuse of social media in the workplace. His presentations and workshops incorporate the

latest information from emerging case law around this subject matter and provide practical tips for employers and other professionals. He has presented nationally to Fortune 150+ executives and thousands of business, marketing and human resource executives in and beyond the local market.

Mr. Lamoureux is an accomplished business litigator in the areas of employment law, social media law, creditors' rights, surety law, construction law, student loan bankruptcy matters, and is qualified to serve as a receiver in Rhode Island Superior Court. He was named to the Providence Business News Class of 2011 *40 Under Forty*, having distinguished himself in the practice of law and as a community leader.

To learn more about the topic of 'social media in the workplace', view a video featuring Mr. Lamoureux or read his essays, please visit [www.pldw.com](http://www.pldw.com) or log onto the firm's YouTube Channel at PLDW-YouTube. To reach Mr. Lamoureux, please call 401-824-5100, email [bjl@pldw.com](mailto:bjl@pldw.com). For further information about PLDW, please contact David Sweet, PLDW Director of Administration, at 401-824-5100 or visit [www.pldw.com](http://www.pldw.com).

#### **About Pannone Lopes Devereaux & West LLC**

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, government relations, employment, real estate and commercial lending and estate planning and special masterhips. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness, which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit [www.pldw.com](http://www.pldw.com).