



*counselors at law*

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## **Brian J. Lamoureux, Pannone Lopes Devereaux & West Partner, Discusses Online Boycotts on *Positive Business* Radio**

*"Risky Business: The Law of Social Media" Airs April 5 at 4:30 p.m. on 790AM WPRV*

Providence, RI (April 1, 2013) - Pannone Lopes Devereaux & West LLC (PLDW) Partner Brian J. Lamoureux offers the latest installment of his radio segment "Risky Business: The Law of Social Media" on Friday, April 5 at 4:30 p.m.

Airing on 790AM WPRV's *Positive Business*, Attorney Lamoureux discusses how businesses should handle social media and its use by employees, the legal ramifications of social media use in the workplace, and provides a snapshot of court decisions affecting this emerging area of law.

On April 5, he will discuss a recent case involving a Facebook boycott campaign against a local car dealership. Attorney Lamoureux will discuss the interesting legal issues in the case, which include the right of a business to protect its brand and the right of social media users to organize boycotts of private businesses.

"Not all speech is protected online," Attorney Lamoureux warns. "Speech that is false or defamatory is not protected. While people think they have an unfettered 'right to free speech,' that's not necessarily true in all cases. This recent case demonstrates the tension between free speech and protecting a business reputation."

Attorney Lamoureux and show host Patricia Raskin will take calls and questions from listeners at (401) 437-5000 or (888) 345-0790 during the half-hour segment which will also broadcast live online at [www.790business.com](http://www.790business.com)

Attorney Lamoureux has become widely recognized as a national legal voice on the use of social media in businesses and schools, and has conducted numerous seminars on the emerging legal issues of social media and the law. He is a published author and commentator on the use and abuse of social media in education and the workplace. His presentations and workshops incorporate the latest information from case law on social media use and provide practical tips for employers, educators, business leaders and other professionals. He has presented nationally to Fortune 150+ executives and thousands of business, marketing, educators and human resource executives in and beyond the local market.

Mr. Lamoureux is an accomplished business litigator in the areas of employment law, social media law, creditors' rights, surety law, construction law, student loan bankruptcy matters, and is qualified to serve as a receiver in Rhode Island Superior Court. He was named to the Providence Business News Class of 2011 *40 Under Forty*, having distinguished himself in the practice of law and as a community leader.

To learn more about the topic of 'social media in the workplace', view a video featuring Mr. Lamoureux or read his essays, please visit [www.pldw.com](http://www.pldw.com) or log onto the firm's YouTube Channel at PLDW-YouTube. To reach Mr. Lamoureux, please call 401-824-5100, email [bjl@pldw.com](mailto:bjl@pldw.com). For further information about PLDW, please contact David Sweet, PLDW Director of Administration, at 401-824-5100 or visit [www.pldw.com](http://www.pldw.com).

### **About Pannone Lopes Devereaux & West LLC**

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, government relations, employment, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness, which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit [www.pldw.com](http://www.pldw.com).