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PLDW Attorney Kas R. DeCarvalho Tapped by *RI Lawyers Weekly* on “Fair Use” Copyright Case; RISBJ Publishes Essay on Sustainability as a Value-Driver

Providence, RI – August 8, 2013 – Pannone Lopes Devereaux & West LLC (PLDW) Attorney Kas R. DeCarvalho’s business law experience and insight was front and center in the media in the last two months when he was tapped to comment on a “blogging battle” copyright suit article in Rhode Island *Lawyers Weekly* in July, and published in the August edition of the Rhode Island Small Business Journal (RISBJ) on the emerging topic of sustainability initiatives as a business value-driver.

DeCarvalho, a member of the firm’s Corporate & Business Team, was a contributing author in the most recent Issue of the RISBJ. His article, *Sustainability Assessments and Action Planning Gains Traction as a Business Value-Driver*, discusses the profitability of environmentally friendly business practices. The essay highlights recent research indicating that consumers are more likely to be attracted to companies that are environmentally and socially responsible and cites recent studies indicating a trend in global business thinking that these activities are value drivers and add to the bottom line. To read the entire article click [here](#).

Mr. DeCarvalho was also quoted in a July 18th Rhode Island *Lawyer’s Weekly* article, "*Home-birth blogging battle Leads to copyright suit.*" The article reviews a battle between two on-line bloggers where one blogger re-posted a photo that had been posted by the other. The originating blogger claimed copyrights to the photo and issued a “take-down notice” while the other claimed the posting was "fair use" of the image. The legal basis for the suit is a statute of the Digital Millennium Copyright Act where the copyright owner is liable when they knowingly issue a take-down notice on material that is not protected. Attorney DeCarvalho, who has extensive experience in entertainment and copyright law, was asked to comment for the article which can be accessed [here](#).

Attorney DeCarvalho has more than 15 years of experience as a corporate attorney representing private businesses, nonprofit organizations and individuals. His practice focuses on corporate and transactional law, financing and mergers and acquisitions, commercial real estate, intellectual property, arts and entertainment law and education law. He is an active community leader and serves on a number of nonprofit boards, including the Quonset Development Corporation, the Providence Economic Development Partnership, the United Way of Rhode Island, the Greater Providence YMCA and Community Works Rhode Island.

He is a 2004 graduate of Leadership Rhode Island and a member of the Rhode Island Commodores. Attorney DeCarvalho was also a founding board member of the International Charter School, Inc., and is on the Board of Directors of The Metropolitan Career and Technical Center (“The MET School”). He was named a New England *Super Lawyers* Rising Star in 2010 and was twice named to Providence Business News’ *Forty under Forty*, Class of 2006 and 2007.

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About Pannone Lopes Devereaux & West LLC

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, employment, government relations, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit www.pldw.com.