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## **Pannone Lopes Devereaux & West Partner Brian J. Lamoureux Partners with NACE to Educate College Recruiters About Using Social Media in Hiring Practices**

*Registration Now Open for July 26th Online Webinar 'Social Media + Legal Risks = Caution for Recruiting'*

Providence, RI (May 2, 2012) - Pannone Lopes Devereaux & West LLC (PLDW) Partner Brian J. Lamoureux is partnering with *The National Association of Colleges and Employers* ("NACE") to present an online webinar entitled 'Social Media + Legal Risks = Caution for Recruiting' on July 26, 2012 from 1:00 pm to 2:00 pm EST.

As a leading authority on the emerging legal issues of social media, Attorney Lamoureux's presentation is specifically designed for employment recruiters and college and university career services professionals who want to understand the legal and privacy pitfalls associated with using social media for recruiting and hiring and keep up with important changes in legislation. Additionally, colleges will learn how to establish guidelines for career services that help employers and job seekers leverage the benefits of social media and mitigate the risks, while employers will learn how to develop recruitment activities that comply with accepted ethical, equal employment, and legal practices.

"For better or for worse, employers and recruiters have discovered a treasure trove of information about potential job applicants on social media sites such as Facebook, LinkedIn, and Twitter," said Lamoureux. "Any questionable personal information about students can have a negative impact on a career centers' ability to effectively place students in jobs. Furthermore, the use of these sites in hiring is fraught with legal risks, privacy infringements and discrimination issues. This webinar will focus on legal and privacy issues associated with social media, and provide valuable advice on how to navigate them."

Mr. Lamoureux is an accomplished business litigator and is a sought-after speaker, published author and commentator on the use and abuse of social media in the workplace. His presentations and workshops incorporate the latest information from emerging case law around this subject matter and provide practical tips for employers and other professionals. He has presented nationally to Fortune 100+ executives and hundreds of business, marketing and human resource executives in and beyond the local market.

The registration fee for this seminar is \$119 for NACE members, \$199 for nonmembers (prepayment required). Registration closes on July 26, 2012 at 10 a.m. EST. Credit is also available for participating in this webinar. For more information or to register for this online presentation, please visit [www.nace.org](http://www.nace.org).

To learn more about the topic of 'social media in the workplace' and to view a video featuring Mr. Lamoureux or read his essays, please visit [www.pldw.com](http://www.pldw.com) or log onto the firm's YouTube Channel at [PLDW-YouTube](http://PLDW-YouTube). To reach Mr. Lamoureux, please call 401-824-5100, email [bjl@pldw.com](mailto:bjl@pldw.com) or follow him on Twitter @brianattorney. For further information about PLDW, please contact David Sweet, PLDW Director of Administration, at 401-824-5100 or visit [www.pldw.com](http://www.pldw.com).

### **About Pannone Lopes Devereaux & West LLC**

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, government relations, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness, which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit [www.pldw.com](http://www.pldw.com).

### **About NACE**

Established in 1956, the National Association of Colleges and Employers (NACE) is the leading source of information on the employment of the college educated. The professional association connects more than 5,200 college career services professionals at nearly 2,000 colleges and universities nationwide, and more than 3,000 HR/staffing professionals focused on college relations and recruiting.

NACE forecasts trends in the job market; tracks legal issues in employment, the job search, and hiring practices; and provides college and employer professionals with benchmarks for their work. NACE provides research and information to its professional members through NACEWeb, a survey of starting salaries for new college graduates, a quarterly journal, a biweekly newsletter, and surveys of employer and college members.