



For information, contact:  
Pannone Lopes Devereaux & West LLC  
David Sweet at [dsweet@pldw.com](mailto:dsweet@pldw.com)  
401-824-5100

## **Pannone Lopes Devereaux & West Partner John R. Gowell Presents Informational Video on ‘The Fundamentals of a Business Transaction for a Public Development Project’**

Providence, RI (January 31, 2012) - Pannone Lopes Devereaux & West LLC (PLDW) Partner John (Jay) R. Gowell has released an information video on the fundamentals of a successful business transaction for a public development project, which is available to the public at [www.pldw.com](http://www.pldw.com).

The video guides the viewer through the four steps critical to ensuring a successful business transaction and explores options for financing public development projects, including ‘Tax Increment Financing’, which provides an incentive for companies to help offset site development and infrastructure costs, as well as municipalities that are seeking substantial tax revenues for the life of the project.

“It is very important for every state and municipality to be competitive in their economic incentives, credit and development opportunities,” explains Mr. Gowell. “This video was designed to raise awareness of the opportunities, obstacles and issues that are common in these types of projects and explore financing options so companies and developers can move forward successfully and the public can benefit from tax revenues and job creation.”

Attorney Gowell is a member of PLDW’s Corporate & Business Law Team and has extensive experience in the areas of corporate law, finance and real estate development in both the private and public sectors. He has represented many private developers, public agencies and corporate clients in development, permitting, construction, leasing and financing transactions and in the purchase and sale of office buildings, shopping centers, assisted living facilities, nursing homes and other real estate assets.

'The Fundamentals of a Business Transaction for a Public Development Project' is the sixth broadcast in the PLDW series of online videos available to the public on the firm's website at [www.pldw.com](http://www.pldw.com), and its YouTube channel, [pldwllc.com](http://pldwllc.com). Other featured videos include topics on Public Private Partnerships, Preventing Fraud and Abuse in Health Care, Social Media in the Workplace, PLDW's Nonprofit Center for Excellence and Employment Law.

To learn more about PLDW, contact David C. Sweet, Director of Administration, at [dsweet@pldw.com](mailto:dsweet@pldw.com) or call 401-824-5100, or visit [www.pldw.com](http://www.pldw.com).

### **About Pannone Lopes Devereaux & West LLC**

The attorneys and staff at Pannone Lopes Devereaux & West LLC (PLDW) are committed to developing practical and cost-effective solutions while also being supportive of the community in a meaningful way. With offices in Rhode Island, Connecticut, Massachusetts, New York and Florida, PLDW has developed a business model that combines international expertise with a more cost-effective delivery system that involves cross training of lawyers and a more practical approach to problem solving. The primary areas of practice for the firm include administrative, corporate and municipal law, civil litigation, government relations, real estate and commercial lending and estate planning and special masterships. The partners demand of themselves and those on the PLDW team, an unparalleled sense of urgency and responsiveness, which is derived from an authentic appreciation for their clients and the community in which they serve. For more information, visit [www.pldw.com](http://www.pldw.com).